

Is a Big Mac with Bacon really a Big Mac?

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Do you actually think a Big Mac is still a Big Mac but with added bacon?

McDonalds nationwide has released a new product called the Big Mac Bacon and it is a new option on the menu for the customer's. This was to boost up their sales and it's a new product to see how well it will sell. To do this they have used T.V advertisement and social media to place the Big Mac Bacon out nationwide. Via social media McDonalds launched a campaign and the statistics and 47% of people said it's a Big Mac but 53% it's not a Big Mac.

We asked 50 students in Whitecross Hereford High School about their opinions on the Big Mac Bacon. 24 student's said a Big Mac with Bacon should be a Big Mac, but 20 students said it's not a Big Mac. Also, we interviewed students and here's what they had to say about the Big Mac Bacon: "A Big Mac is amazing so I imagine a Bacon Big Mac would make it better". Also another student said "It's a Big Mac but with added ingredients". However, other students said "Why spoil a Big Mac" and "It makes it taste weird" also "Disrespecting the Big Mac community" and then finally "It's not a real burger".

We tried to interview the headquarters of McDonalds and ask them some questions but they refused so we had to use online facts from their website. They have released the Big Mac Bacon on the 29th January to boost their sales and add a new product to their menu.

At the end of this we have found out that most people say that "A Big Mac with bacon isn't a Big Mac" and now it has turned into nationwide argument.